massart newsletter

5 10 March 1979

Tuesday, 6 March	Art History Area faculty meeting. Room C'10, Overland 4 PM
	WEB Inc. (Women Exhibiting in Boston) presents a program of films by women artists. Admission fee of 50¢ to help cover costs. Longwood building 7:30 PM.
Wednesday, 7 March	Guest Artist Marlene Oliver, expert in new media, presents lecture and slide show. Sponsored by Art History Association. Longwood Space 46, 12-2 PM. (Details below.)
	Women's Committee meeting. Longwood B-5, 5 PM.
Thursday, 8 March	Martha Erlebacher, painter, sponsored by Graduate Program Visiting Artist Series. Longwood Space 46, 5 PM.
All Week	Exhibition by MassArt's Photography Department. Longwood Gallery, 9 AM-5 PM.
Monday-Friday 5 - 9 March	Paintings by Joseph Tonnar, Jr. Overland Gallery.
Saturday 10 March - Friday, 16 March	Ceramic Sculpture by Sarah Mott, Nancy Aleo and Janna Ugone. Overland Gallery.
Thursday - Saturday, March 8 - 10th	Reality Theater, MassArt's professional theater in residence presents Master of Ecstasy by Jon Lipsky. Admission price discount for MCA students. (Details below)

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FROM THE OFFICE OF THE PRESIDENT:

1. Reclassification of Administrative Titles

Our Board of Trustees has recently instituted a major change in administrative titles throughout the State College System. The purposes of the reclassification program were to minimize the number of distinctive titles in use across the ten campuses and to standardize their associated job descriptions. Administrative duties previously encompassed under such titles as Academic Dean, Dean of Students or Dean of Administration are now designated by appropriate Vice-President titles.

In addition many specialized titles previously in use have been replaced by the use of the title Director applied to the functional area (for example Librarian V has become Director, Library).

At the College of Art this system-wide classification has resulted in the following changes in titles for individual members of our administrative staff:

Morton Godine	Dean of Administration	Vice President, Administration and Finance
Alfred Harcourt	Staff Assistant - Chief Accountant	Director, Fiscal Affairs
Benjamin Hopkins	Librarian V	Director, Library
Donald Lettis	Academic Dean	Vice President, Academic Affairs
David McGavern	Dean of Students	Vice President, Student Services
James McIntosh	Staff Associate - Admin. Services	Director, Computer Services
Arline Reardon	Staff Associate - Admin. Services	Director Personnel

In addition and independently of the reclassification effort, three important new administrative assignments have been made by my office.

William Hannon has been appointed as Assistant to the President (for External Affairs). He will report directly to me and be responsible for the planning and organization of the College's programs in development, community services and public information and for effective interaction with public agencies, private industry, cultural organizations and alumni.

Russell Doucette has been appointed as Dean, Undergraduate reporting to Donald Lettis, Vice President for Academic Affairs. In addition to the general duties encompassed by the title, Dean Doucette will give special attention to exhibitions and studio resources.

Mary Gagliano has been appointed Staff Assistant, reporting directly to me with increased responsibilities for office management, internal communications and coordinating the planning for the College's various social activities and professional assemblies.

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WOMEN ARTISTS AND TECHNOLOGY:

The Art History Association is sponsoring a lecture by Marlene Oliver on 'Women Artists and Technology' to be presented on Wednesday, March 7 at 12 noon in Space 46. Marlene is an expert on using new media -- video, lasers, holography, animation and computer technology. She will show slides and discuss her work. All are invited.

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REALITY THEATER OPENS NEW PLAY:

MASTER OF ECSTACY, a new play by Jon Lipsky, author of last season's Beginner's Luck opened March 1 at Reality Theater. The Master of Ecstasy whets the appetite of the voracious, luring them to "The Razor's Edge," where their dreams transform and their fears explode. The production features Suzanne Baxtresser, Tim McDonough,

Vincent Murphy and Ilona Wheeler under the direction of Steve Wangh. Performances are every Thursday Friday and Saturday at 8 PM through April 14 at Reality Theater 26 Overland Street (Mass College of Art Annex) off Brookline Avenue, near Kenmore Square. Tickets are $3.75 Thursdays $4.75 Fridays and Saturdays. For MCA students $3.00 Thursdays and $3.75 Fridays and Saturdays. Arts/Boston vouchers welcome. Call 262 4780 for information and reservations.

FROM MARGARET JOHNSON PLACEMENT OFFICE

One application is available at Placement Office for Artists in Residence Program. For additional information, call M. Johnson Ext. 34

Art for Federal Buildings: The General Services Administration is selecting artists for 27 projects. Send resume and 35mm slides to Art-in-Architecture U.S./U.S.A., Washington, D.C. 20405

American Graphics Gallery Open Print Competition. Print editions may not exceed 100 and six must be at least 200 sq. inches. Juried quarterly for a publication and sent to subscribers. Prints offered for sale, no fee. For information send as soon as possible to: American Graphics Gallery, Box 363, Salisbury, Conn. 06068

Summer opportunity: The Bronx River Restoration is looking for Program Directors for an 8 week Youth Conservation Corps Program July 2 Aug. 25, 1979. Applicants should have an interest in and some knowledge of some aspect of environmental education. Preference given to Juniors and Seniors with some experience working with urban minority youth. Interested individuals should send a resume and covering letter stating your reasons for wanting the position. Salary: $130 per 40 hour week. Apply: Bronx River Restoration, 375 E. Fordham Road The Bronx, New York 10454.

National Endowment for the Humanities. 1979 Summer Seminars for College Teachers Prochure available in Placement Office.

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FOR ALL WOMEN:

Keep in mind that there is a bulletin board on the 2nd floor of the Longwood Building carrying notices of exhibitions, workshops, conferences, women's committee meetings and other activities of special interest to women students and faculty. As soon as we locate our Overland Bulletin Board we will publicize its location.

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MassArt on wheels:

The CORE program is sponsoring a night of Rollerskating at the Bal-a-Roue Tollaway 376 Mystic Ave., Medford. All MassArt students and faculty are invited. The event will take place on Monday, March 12, 9 PM to 12 PM. Tickets are $2.00 and can be purchased at the school store. A bus will take approximately 40 people from the MassArt lot at 8:30. Skates and great music provided. More information from Dean Nimmer.

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Correction: The All College Committee regrets the error in the list of committee memberships which was distributed to the college community. Russ Doucette was listed as a member of the Curriculum Committee instead of Steve Stavros,, one of two administration representatives.

FROM THE OFFICE OF THE PRESIDENT

A Special Statement on Governor King's Proposals for Economies in Public Higher Education.

In recent weeks there has been much discussion in the media about the College of Art in relation to operating budgets for next year, the proposed relocation to Charlestown, and the reorganization of higher education.

The backdrop for all this is Governor Kings' campaign promise to cut back on property taxes by $500 million dollars. This committment to new economies has generated concerns among our faculty, staff, students and alumni. The goal of reducing property taxes in the Commonwealth is laudable, but it must not be accomplished in a manner that leaves chaos in its wake or at the expense of providing less than adequate educational opportunities for our students.

The Operating Budget:

The Governor's proposed budget cap for the Massachusetts College of Art of $2 898 000 would be a serious blow to our educational programs and will necessarily require some major reductions in services to our students. That budget not only fails to allow for inflationary costs and approved collective bargaining increases but moreover, ignores a major increase in rental costs for this institution. An additional 5% of our operating budget will be required next year to meet those new costs which are fixed by the new Overland lease arrangements.

Because of these factors, the Governor's budget would require extreme economies in all other accounts. Such adjustments can only be made at the cost of immediate reduction of services, with particular impact upon opportunities for new students. It may be necessary for this college to reduce its total enrollment by at least 10% and to achieve that to reduce our entering classes for the coming fall by at least 30%. There would of course, be a corresponding loss of professional and non-professional positions from the college to correspond to the reduction in enrollment of the students. The net result will be that five out of six students--- all highly qualified and specially talented --- will be denied admission to the college this coming year.

Restriction to the Governor's budget would also require the elimination of:

- all evening operations including our popular and productive continuing education programs
- non-employee services,
- out of state travel
- the college catalog and other publications and
- any equipment purchases or repairs.

We would also have to limit repairs to only emergency conditions and introduce major reductions of educational supplies.

For this reason it is imperative that the extreme budget cap proposed by the Governor be moderated. We have proposed that current levels of operations can be maintained with a $3 255 000 operating budget for the coming fiscal year. This is $357 000 higher than the Governor's proposed budget of $2,898,000. Our Board of Trustees supports this stand.

With this minimum budget of $3,255,000 it will be possible to avoid the discontinuance of the evening operations and to maintain current levels of staffing, enrollment and admissions of new students. All of the other economies would still be carried out. It should be noted that this minimum budget for maintenance of the current level of services is 3% lower than our original FY1980 budget request of $3,373,000.

Our Board of Trustees also supports this stand and during the coming months we shall be presenting these concerns and arguments during the legislature s review of the Governor's budget recommendations.

THE CAMPUS.

After nearly two decades of searching, the last few years have brought us closer to a new campus. We have a master plan for the new campus in Charlestown approved by the Trustees, and the Legislature has appropriated over 8 million dollars for design and construction. The Boston Redevelopment Authority is now discussing with us the plans for our present site. We support their aims to return this land back to the tax rolls.

We have also formed a nineteen member community liaison group that will advise the college on community relations.

The Governor's announced intention of imposing stringent economy measures in public higher education may now threaten these carefully developed campus plans. The Governor suggested savings could come from some consolidation of the five Boston area public institutions: University of Massachusetts - Boston, Boston State College, Mass. College of Art Bunker Hill Community College and Roxbury Community College.

We believe the campus program should proceed and not be sacrificed in hasty efforts to derive short-term economies. The value of the College's programs and long-standing need for proper facilities and the advantages of the proposed campus program are well established and must be reemphasized.

Many members of the College community have indicated a strong interest in expressing their personal concerns for these threats to our operating budget and campus development plans. We encourage those concerned to communicate their feelings by proper and constructive means to the states' executive and legislative leadership as well as to our Board of Trustees.

The Office of External Affairs (Longwood, D floor) has a variety of information materials available on the College's campus and budget issues. Contact Bill Hannon, Paul McCaffrey or Ilona von Karolyi at extension 36.